

****FOR IMMEDIATE RELEASE****

Kinseth Hospitality Companies Announces Promotion of Matthew Robinson to Corporate Food & Beverage Director

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Kinseth Hospitality Companies (KHC) is pleased to announce the promotion of Matthew Robinson to the role of Corporate Food & Beverage (F&B) Director. With a distinguished career spanning over a decade in the hospitality and culinary industries, Robinson has demonstrated exceptional leadership and a deep commitment to excellence in food and beverage operations.

Robinson began his career with KHC in 2014 as the Chef at the Green Mill in Wichita, KS. His dedication and passion for the culinary arts quickly earned him a promotion to Food & Beverage Manager just one year later. After two years at the property level, Robinson transitioned to a broader role as a Travel Manager, with a specific focus on F&B, marking the beginning of a broader leadership trajectory with Kinseth. Over the following six years, Robinson expanded his responsibilities as a Traveling General Manager across multiple hotel brands, ensuring seamless operations and delivering high-quality service to guests nationwide.

In 2021, Robinson took on the General Manager role at the Courtyard by Marriott in Houma, Louisiana, where he continued to demonstrate his commitment to excellence and effective team management. His diverse experience in both culinary and hotel management has made him a well-rounded leader with a unique understanding of all aspects of hospitality.

Before joining KHC, Robinson had an impressive 14-year tenure with Marriott International, where he honed his skills as a chef and gained valuable experience in high-volume food service operations. Robinson also ventured into entrepreneurship by opening his own establishment, further expanding his expertise in the hospitality industry.

Robinson holds a degree in Culinary Arts, and his unwavering passion for food and beverage operations, combined with their broad management experience, positions him to lead the F&B division at KHC in this new role.

"I am excited to take on this new challenge and am eager to continue contributing to the growth and success of Kinseth," said Robinson. "I look forward to collaborating with the talented team at Kinseth to ensure that our F&B operations continue to set the standard for excellence and deliver outstanding experiences to our guests."

KHC has experienced rapid growth in the full-service hotel segment as travelers seek all-inclusive, high-quality experiences. This shift in demand drives the need for expanded infrastructure to support premium offerings such as on-site dining and meeting facilities. Kinseth Hospitality Companies is confident that Robinson's experience, leadership, and vision will bring even greater success to the company's food and beverage division as they continue to enhance the guest experience across the brand's portfolio of hotels and restaurants.

For more information about career opportunities and company updates, please visit www.kinseth.com/careers.

About Kinseth Hospitality

Kinseth Hospitality is a leading hotel management, development, and ownership company. With a strong track record in developing and operating award-winning hotels — full-service, limited-service, boutique, and resort hotels — restaurants, and event venues, KHC stands out in the hospitality industry. Based in Coralville, Iowa, KHC currently manages more than 130 hotels across 17 states.

