

Kinseth Hospitality, Cobalt Partners and American Companies Announce Groundbreaking on SpringHill Suites by Marriott Hotel in Menomonee Falls, WI

FOR IMMEDIATE RELEASE

Menomonee Falls, WI | Friday, April 29, 2022

Kinseth Hospitality Company (KHC), Cobalt Partners, and American Companies are pleased to announce the breaking of ground at the construction site of the SpringHill Suites by Marriott in Menomonee Falls, Wisconsin. The groundbreaking ceremony for the SpringHill Suites hotel, located at N91 W15901 Falls Parkway, took place on Thursday, April 28, 2022. To kick-off the event Scott Yauck, Cobalt Partners President and CEO; Kraig Sadownikow, American Companies President; David Glasgow, Menomonee Falls Village President; and Bruce Kinseth, Kinseth Hospitality Senior Vice President, each shared their excitement for the project. Following, a group of investors broke ground on the coming SpringHill Suites hotel which will offer guest rooms and amenities for both leisure and business guests.

“We are excited to get construction started on the SpringHill Suites by Marriott in Menomonee Falls,” expressed Bruce Kinseth. “We feel that this all suite Marriott hotel will provide a great all-suite hotel option whether staying one or 30+ nights and includes more space for the same price and a fantastic array of amenities to choose from.”

Guests in attendance were able to learn more about the project, see floorplans, and take home information about the hotel brand. The hotel is being built by American Companies and will be managed by KHC. It is expected to be completed Summer 2023.

About SpringHill Suites by Marriott

SpringHill Suites by Marriott is an all-suite hotel brand that offers guests a fresh take on mixing business and pleasure, by providing little extras that help them enjoy their time away. Recognized by Forbes as one of America’s Top 10 Franchises to buy in 2016, the portfolio consists of over 400 properties across the United States and Canada. The suites are spacious and feature a modern, stylish design that allows guests to be productive and unwind. For more information or reservations, visit www.springhillsuites.com, become a fan on Facebook or follow @SpringHillSuites on Twitter and Instagram. SpringHill Suites is proud to participate in Marriott Bonvoy, the new name of Marriott’s travel program replacing Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.com.

About Kinseth Hospitality

Kinseth Hospitality Companies (KHC) is a leading hotel management, development and ownership company. KHC has a proven track record of developing and operating award-winning hotels, restaurant and meeting facilities. Kinseth Hospitality is based in Coralville, Iowa, and currently operates more than 100 hotels in 15 states.

For more information regarding KHC please contact our Corporate Sales and Marketing Team at 319-499-5101 or visit www.kinseth.com.