

Grand Opening and Ribbon Cutting of New Dual Branded Home2 Suites / Tru by Hilton Hotel in Ankeny, IA

FOR IMMEDIATE RELEASE

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Kinseth Hospitality Companies (KHC), in partnership with the Ankeny Chamber of Commerce, is thrilled to announce the grand opening of the new dual-brand hotel, Home2 Suites by Hilton and Tru by Hilton, at The District in Ankeny, Iowa. The official ribbon-cutting ceremony was held on Thursday, July 25, 2024, marking a significant milestone in the community and hospitality industry.

The new Home2 Suites/Tru by Hilton is a modern, state-of-the-art facility designed to cater to both business and leisure travelers. The dual-brand concept combines the innovative, extended-stay comfort of Home2 Suites with the vibrant, budget-friendly appeal of Tru by Hilton, providing guests with a unique blend of convenience and value.

“This new hotel represents a significant investment in Ankeny and demonstrates our commitment to enhancing the local hospitality landscape,” said Ben Kinseth, Vice President of Development/Finance of Kinseth Hospitality Companies. “We are excited to introduce the Home2 Suites and Tru by Hilton brands to this vibrant community and look forward to serving the needs of travelers with our exceptional offerings.”

The Home2 Suites by Hilton and Tru by Hilton are designed to meet the diverse needs of today’s travelers. Home2 Suites offers spacious suites with fully equipped kitchens and ample living space, while Tru by Hilton features a modern and energetic environment with a focus on comfort and affordability.

About Tru by Hilton

Tru by Hilton is a game-changing hotel brand with nearly 260 open locations across the Americas, providing guests with a consistent, fun experience at an affordable price. Spirited, simplified and grounded in value, Tru by Hilton is designed for cross-generational appeal. Efficiently designed modern guestrooms feature rolling desks, oversized windows for natural light and bright, spacious bathrooms.

About Home2 Suites by Hilton

Home2 Suites by Hilton, one of the fastest growing brands in Hilton’s history, is a mid-tier, all-suite, award-winning extended-stay hotel concept designed to offer stylish accommodations with flexible guest room configurations and home-like amenities for value-conscious guests and their pets. With a commitment to environmentally friendly products and hotel operations, Home2 Suites by Hilton offers complimentary hot breakfast, innovative and customizable guestroom designs, laundry and fitness areas, outdoor spaces, 24-hour business centers, expansive community spaces and pet-friendly environments.

About Kinseth Hospitality

Kinseth Hospitality is a leading hotel management, development and ownership company. KHC has a proven track record of developing and operating award-winning hotels, restaurants and meeting facilities. Kinseth Hospitality is based in Coralville, Iowa and currently operates over 130 hotels in 15 states.

For more information regarding KHC please contact our Corporate Sales and Marketing Team at 319-499-5101 or visit www.kinseth.com.