

NEWS RELEASE



FOR IMMEDIATE RELEASE

Radisson Coralville-Iowa City Hotel Transforms into Holiday Inn by IHG Brand Following Renovations

Coralville, IA | Wednesday, March 5, 2025

Kinseth Hospitality Companies is pleased to announce its exciting conversion of the Radisson Coralville-lowa City hotel to a Holiday Inn by IHG following a comprehensive multi-million dollar renovation designed to enhance the guest experience. The transformation includes the addition of modernized guest rooms, installation of walk-in showers, updated conference spaces, and the debut of the Kinnick Event Center, featuring 6,500 square feet of renovated meeting space. Located adjacent to the well-known Twelve01 Kitchen & Tap restaurant, the hotel is now ready to offer an elevated level of comfort and convenience for both business and leisure travelers.

"We are thrilled to add another hotel in our portfolio to the globally recognized Holiday Inn brand by IHG," said Bruce Kinseth, Executive Vice President of Kinseth Hospitality Companies. "The renovations reflect the needs and expectations of today's travelers. With our enhanced guest rooms, state-of-the-art meeting facilities, and the newly named Kinnick Event Center, we are confident that our hotel will continue to be a top choice for guests visiting the Coralville-lowa City area."

KEY RENOVATION FEATURES:

- Modernized Guest Rooms: The hotel now offers stylish and comfortable guest rooms, all updated with contemporary furnishings, new flooring, and the addition of walk-in showers for a more accessible and luxurious experience.
- Kinnick Event Center: A newly renovated space for meetings, conferences, and events, the Kinnick Event Center offers flexible meeting and banquet spaces, making it the perfect venue for any occasion. This venue is designed to accommodate business groups and special events, ensuring an unforgettable experience.



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The conversion to the Holiday Inn by IHG brand enhances the hotel's presence in the Coralville-Iowa City area, known for its thriving community and proximity to the University of Iowa. This transformation reflects IHG's commitment to providing high-quality accommodations with outstanding amenities for travelers seeking comfort and convenience.

The hotel's renovations also include a rebranding of all signage, interior design updates, and new technology systems, ensuring that guests receive the highest level of service and modern comforts during their stay.

For more information, please visit www.holidayinn.com/coralvilleia and www.kinnickeventcenter.com. Follow the new Holiday Inn Coralville-Iowa City hotel on Facebook at facebook.com/HolidayInnCoralvilleIowaCity and on Instagram at @holidayinncoralvilleiowacity

About Holiday Inn by IHG

Holiday Inn is one of the world's most recognized hotel brands, offering a welcoming experience for travelers across the globe. Known for its comfort, value, and service, Holiday Inn is part of InterContinental Hotels Group (IHG), a global leader in hospitality. With over 1,100 hotels worldwide, Holiday Inn provides a familiar, reliable place to stay for both business and leisure guests.

About IHG Hotels & Resorts

IHG Hotels & Resorts is one of the world's leading hotel companies, with more than 6,000 hotels in nearly 100 countries. IHG's portfolio includes a broad range of brands catering to different travel needs, including InterContinental®, Holiday Inn®, Crowne Plaza®, and more. IHG is dedicated to providing exceptional service, a memorable experience, and sustainability practices that ensure the long-term success of the hospitality industry.

About Kinseth Hospitality

Kinseth Hospitality is a leading hotel management, development, and ownership company. With a strong track record in developing and operating award-winning hotels — full-service, limited-service, boutique, and resort hotels — restaurants, and event venues, KHC stands out in the hospitality industry. Based in Coralville, Iowa, KHC currently manages more than 130 hotels across 17 states.