

jeff schrader



Jeff Schrader is the Director of New Business Development for Kinseth Hospitality Companies, responsible for securing third party management contracts for hospitality properties, joint-venture contracts for the development of hotels, and the growth of company owned and operated properties. He joined Kinseth in July of 2002.

Mr. Schrader has more than 30 years experience in the hospitality industry, beginning with his graduation from the University of Wisconsin-Stout in 1977. From 1977 through 1980, Jeff held numerous hotel training positions with Westin and Aircoa hotels at locations in Chicago and Kansas City. In 1982, Mr. Schrader obtained his MBA from the University of Missouri-Kansas City.

He then pursued hospitality accounting and consulting assignments with Pannell Kerr Forester in Atlanta, completing market/feasibility studies, operational reviews, and economic evaluations for a variety of clubs, hotels and restaurants.

From 1985 through 2002, Jeff held franchise sales and development positions with Holiday Inns, Dunkin' Donuts, Starwood Hotels and Resorts, and Prime Hospitality Corporation. He has been responsible for the growth and development of numerous hotel brands including Holiday Inn, Holiday Inn Express, Four Points by Sheraton, Sheraton Hotels and AmeriSuites.

Mr. Schrader has participated in numerous hotel conferences, most recently acting as a panelist at the Midwest Lodging Investors Summit, and has also participated as a guest lecturer at Kendall College in Chicago.

